



- **Acoustic Concerts:** On Fridays 7:00–9:00 PM, on Main Street in Town Square. These intimate performances will feature solo and duo acoustic acts, fostering a cozy and inviting environment.

### **Objectives**

- **Enhance Community Engagement:** By offering a variety of music styles and venues, the series will cater to diverse tastes and provide opportunities for community gathering.
- **Support Local Businesses:** Increased foot traffic during concert evenings will benefit restaurants, shops, and other downtown establishments.
- **Showcase Talent:** Highlighting local and regional artists will celebrate the area's cultural richness.
- **Strengthen Northville's Reputation as a Cultural and Entertainment Hub:** continue cementing Northville as the premier destination for vibrant cultural and entertainment experiences, solidifying its identity as the place to be.

### **Services**

JAG Entertainment will provide the following services:

- Artist booking and contract negotiation
- Schedule creation for public distribution
- Onsite event management to include oversight and monitoring of crowd that they are adhering to the location parameters for behavior and safety. If patrons are found to not be acting in accordance to the acceptable behavior, JAG will engage with local NCPD to address the situation. If trash is seen to be overflowing from receptacles, JAG will engage with DPW to address the situation promptly.
- Compensation and logistics for performers

We estimate the cost of the 2026 series to align with past budgets, adjusted for the expanded program.

### **Community Impact**

The expanded concert series will:

- Attract diverse audiences to Northville's downtown area
- Strengthen Northville's reputation as a cultural and entertainment hub
- Foster a sense of community pride and togetherness

### **Conclusion**

Building on a foundation of success, the 2026 Northville Concert Series represents an opportunity to elevate the downtown experience for residents and visitors alike. With a thoughtful mix of performances and a proven event partner in JAG Entertainment, this program promises to be a cornerstone of Northville's cultural calendar.



We look forward to working with the Northville DDA to bring this vision to life and continuing our shared commitment to the vitality of the downtown community.

## Northville DDA Concerts dates

### **Band Concerts in town Square**

June 6  
June 13  
June 27  
July 11  
July 18  
July 25  
Aug 1  
Aug 8  
Aug 22  
Aug 29  
Sept 5  
Sept 12  
Sept 26

### **Acoustic concerts**

May 29  
June 5  
June 12  
June 26  
July 10  
July 17  
July 24  
July 31  
Aug 7  
Aug 21  
Aug 28  
Sept 4  
Sept 11  
Sept 25

### ***Production Fees per Event:***

Band Concerts in Town Square: 13 x 2000 = \$26,000

Acoustic concerts: 14 x 600 = \$8,400

Total summer concert costs: \$34,400

\*No concerts the weekend of Art Market Aug 14 – 16, or Victorian Festival Sept 18 – 20.

The highlighted concert dates may be impacted by the 2026 Town Square construction project. These dates will remain flexible. Any programming unable to be produced on the originally scheduled dates will be added to the end of the concert series. It is agreed that any such adjustments may extend the concert series into October. There will be no reduction in the total number of concerts offered under the Summer in the Ville concert agreement.



# Northville Saturday Night Concerts

This agreement is between the parties of JAG Entertainment (herein referred as JAG) and Northville Downtown Development Authority (herein referred to as CLIENT). This document has been created on 02-09-2026 to set terms of event production services for the Northville Saturday Night Concerts and provide a framework for the relationship between JAG and the CLIENT.

## **PROGRAMMING OVERVIEW**

**Town Square Concerts-** concerts would be held from 7 to 9:00pm, on the stage in Town Square. These events will feature acoustic and full band setup and artists that are generally known in Wayne and Oakland County.

JAG agrees that they will operate as an executive and technical producer of the event and will work thusly. Being that JAG is capable of providing turn-key services, it is agreed in this document, that JAG provide a complete package of talent acquisition, scheduling, event management to include overview of event space and monitoring of crowd, and technical production.

## **AGREED PRODUCTION DATES**

### **Band Concerts in town Square**

June 6  
June 13  
June 27  
July 11  
July 18  
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Sept 25



## **RESPONSIBILITIES & SERVICES**

### **ADMINISTRATIVE SERVICES:**

Administrative event production services to be provided by JAG are as follows:

- All concert-event related booking, contract, and compensation services pertaining to the concert events described in this document.
- Creation of a schedule of performers for public release.
- Coordination of entertainers including registration, check-in, checkout, verification of technical requirements and compliance with local rules and ordinances.
- Supervision, execution and follow-through of entire event timeline.
- Coordination of technical production services including sound.

### **PRODUCTION SERVICES:**

The technical and production-related services to be provided by JAG are as follows:

- Coordination of all production logistics for set-up, operation and strike of performance area.
- Electrical distribution (from CLIENT mains service) for each performance and demonstration area.
- General production support for entertainers and patrons at performance area.
- Sound reinforcement in performance area.

## **CLIENT RESPONSIBILITIES**

### **CLIENT RESPONSIBILITIES:**

The CLIENT will serve as a strong support mechanism to JAG's production capabilities and specific responsibilities of the CLIENT are as follows:

- Supporting the event in its goal to bring quality, sustainable entertainment to the local downtown area.
- The procurement of any CLIENT-required barriers, tenting, hardware, etc. used for non-concert activities.
- The procurement of electrical service that operates at the minimum requirements listed above.
- The handling of all city-related permitting and licensing for the event



## **AGREED PRODUCTION TIMELINE**

The following list includes production elements that will be included in the event schedule.

### **PROPOSED TIMELINE OF OVERALL PRODUCTION PROCESS:**

It is agreed that once this document is signed JAG will work to provide a list of potential performers for the Client to review. At this time the client can add or refuse any of the artists or groups, before any performance agreements are issued to artist(s) on the list. After the Client approves the list, JAG will book and contract the dates that are included in this agreement.

### **PROPOSED TIMELINE OF EVENT:**

JAG will hereby provide the following items and services for the above proposed dates (see AGREED PRODUCTION DATES) between the times of:

- Saturday Town Square concerts 1 x “headlining act” performance package consisting of ARTIST (TBD) from 7:00pm to 9:00pm with one 15-minute break at approximately 8:00pm.

## **COMPENSATION AND PAYMENT**

### **COMPENSATION:**

The following payment schedule will be applied to the products and services detailed in this agreement.

- Producers’ fees and reimbursement for all above listed administrative, talent, production, and event closing services are \$34,400

### **PAYMENT:**

Payments will be divided into 4 payments equal to 25% (\$8,600) of the total production charges. The first payment will be due no later than May 15<sup>th</sup> 2026. Payment two will be due no later than June 30, 2026. Payment three will be due no later than August 31, 2026. The final payment will be due on or before, September 30<sup>th</sup> 2026.



## **AGREEMENT TERMS**

### **CONFIDENTIALITY:**

CLIENT agrees to restrict access to information received from JAG to CLIENT, to members who need to know this information. CLIENT also agrees take any appropriate measures to guard nonpublic personal information, to protect the confidentiality and security of information shared by JAG pursuant to the agreement. CLIENT also agrees to promptly notify JAG, in the event that CLIENT is under the reasonable belief, that the integrity of the confidentiality of this information has been compromised. In the event that the CLIENT must disclose information pursuant to any federal, state or local law, they are permitted to do so.

### **TAXATION AND ACCOUNTING:**

For purpose of taxation and accounting, JAG is hereby the executive producer of the event and is responsible for soliciting current State of Michigan W-9 forms and submitting 1099-MISC information to any and all independent contractors secured through the awarding of this agreement. Furthermore, JAG will expect and require

CLIENT to submit a 1099-MISC to JAG as a result of payment included in this agreement.

### **INDEMNIFICATION:**

JAG agrees, to the fullest extent permitted by law, to defend, indemnify, and hold harmless the City of Northville, its employees, officials, agents, boards, council, and volunteers, from and against any and all claims, losses, liability, damages, costs and expenses, including reasonable attorneys' fees and defense costs, for or by reason of personal injury, including, but not limited to, bodily injury or death, and/or property damage, including, but not limited to, the loss of use thereof, arising from the negligent acts, errors, or omissions of the JAG, its agents, employees, or sub-consultants, but only to the degree of fault of JAG and/or its respective sub-consultants. The obligation of JAG to indemnify and hold harmless the Client shall survive and continue after final payment, completion of the work, and completion and/or termination of this Agreement. Nothing in this agreement to indemnify requires JAG to defend and/or indemnify the Client for damages arising out of bodily

injury to person or damage to property caused by or resulting from the negligence of the Client, its agents or employees or to any amount greater than the degree of fault of JAG and/or its sub-consultants.



**Insurance:** JAG, or any of their Sub consultants, shall not commence work under this contract until they have obtained the insurance required under this paragraph, and shall keep such insurance in force during the entire life of this contract. All coverage shall be with insurance companies licensed and admitted to do business in the State of Michigan and acceptable to the City of Northville. The requirements below should not be interpreted to limit the liability of JAG. All deductibles and SIR's are the responsibility of JAG.

**JAG shall procure and maintain the following insurance coverage:**

**Worker's Compensation Insurance** including Employers' Liability Coverage, in accordance with all applicable statutes of the State of Michigan.

**Commercial General Liability Insurance** on an "Occurrence Basis" with limits of liability not less than \$1,000,000 per occurrence and aggregate. Coverage shall include the following extensions: (A) Contractual Liability; (B) Products and Completed Operations; (C) Independent Contractors Coverage; (D) Broad Form General Liability Extensions or equivalent, if not already included; (E) Deletion of all Explosion, Collapse, and Underground (XCU) exclusion, if applicable.

**Additional Insured:** Commercial General Liability as described above, shall include an endorsement stating the following shall be ***Additional Insureds:*** THE CITY OF NORTHVILLE, all elected and appointed officials, all employees and volunteers, all boards, commissions, and/or authorities and board members, including employees and volunteers thereof. It is understood and agreed by naming the City of Northville as additional insured, coverage afforded is considered to be primary and any other insurance the City of Northville may have in effect shall be considered secondary and/or excess.

**Cancellation Notice:** All policies, as described above, shall include an endorsement stating that is it understood and agreed Thirty (30) days, Ten (10) days for non-payment of premium, Advance Written Notice of Cancellation, Non-Renewal, Reduction, and/or Material Change shall be sent to: (The City Clerk, City of Northville, 215 West Main St., Northville, MI 48167).

**Proof of Insurance Coverage:** JAG shall provide the Client at the time that the contracts are returned by him/her for execution, a Certificate of Insurance as well as the required endorsements. In lieu of required endorsements, if applicable, a copy of the policy sections where coverage is provided for additional insured and cancellation notice would be acceptable. Copies or certified copies of all policies mentioned above shall be furnished, if so requested.

If any of the above coverage's expires during the term of this contract, JAG shall deliver renewal certificates and endorsements to the City of Northville at least ten (10) days prior to the expiration date.



**INCLEMENT WEATHER CANCELLATION:**

On the occasion of inclement weather during outdoor events, JAG will make every effort to carry out their contractual obligations as listed above. However, JAG reserves the right to cancel, delay or interrupt any event if JAG determines in good faith that their production is, or is likely to be, rendered impossible, hazardous, or is otherwise prevented or impaired due to inclement weather. Hereunder, it is understood that the decision to cancel any engagement due to weather conditions shall be made by JAG's representative at his/her sole discretion, and all events affected by inclement weather require full remuneration.

**OTHER CANCELLATION**

If the performance(s) hereunder is rendered impossible, hazardous or is otherwise prevented or impaired due to, Act(s) of God, riots, strikes, labor difficulties, accident interruption or epidemic/pandemic, earthquakes or any act or order of any public authority, and/or any other cause of event, similar or dissimilar, beyond Producer's control, then Producer's obligations with respect to the affected performance(s) shall be excused and the Client will not be responsible to pay for the cost of the band(s). The Client will be responsible to pay for cost incurred to date for the administration of the series which includes booking all of the bands and drawing up their contracts.

**PARKING:**

CLIENT agrees to provide adequate parking spaces as close as possible to the event location for either (1) full size equipment van with trailer and any other vehicles used to transport personnel and equipment to and from the venue. If parking is only available on the street, space must be blocked off prior to arrival and CLIENT shall obtain all police and/or municipal permits necessary to load-in from or park on the street. Equipment loading and parking area must be clear of vehicles prior to load in and must remain clear until load out is complete. This will include payment of any towing costs incurred as a result of CLIENT's failure to comply with the terms of this paragraph.



## **ACCEPTANCE OF AGREEMENT**

Upon finding products, services and deliverables acceptable to CLIENT as contained in this agreement, please sign and date the lines below to signify confirmation of this agreement.

It is recognized that this agreement has a total of ten (10) pages. Contracting and billing will commence upon receiving a copy of this agreement, signed by an authorized party employed by a representative for CLIENT

\_\_\_\_\_  
Signature of CLIENT

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature of JAG Entertainment

\_\_\_\_\_  
Date

